# **Briefing Sheet: Clorox Company**

#### Project Summary

- Industry Headquarters/Corporate and Consumer Product Goods
- Number of new jobs through year 2026 158
- Minimum project investment through year 2026 \$7.5 million
- Projected new revenue from project investment over 5 years \$208,900
- Durham County award over 5 years \$50,000
- Annual jobs and investment targets must be met in order to qualify for payment

# Jobs Summary

- Number of new jobs through 2026 158
  - Average wage \$123,310
- Approx. 61 IT positions requiring Associate Degree Master's + experience
- Approx. 18 Research and Development positions requiring Bachelor's Degree + experience
- Approx. 10 Sales positions requiring Bachelor's Degree + 2-10 years of experience
- All project positions meet the Durham County living wage
- All project positions meet the Economic Development Policy's insurance and wage requirements
- Diversity of employment opportunities including jobs that do not require an advanced degree
- Contains high-paying jobs with an increased multiplier effect on the Durham economy
  - The multiplier effect refers to the uncaptured benefits of the capital investment to include the employment of construction staff and stimulated economic activity nearby

#### **Revenue Projections**

The Company projects that it will make a minimum capital investment of \$7.5 million through 2026. As a result of those capital investments, the Durham County Tax Administrator projects that County tax revenue will increase by **\$208,900**.

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## **Company Policies, Project Attributes and Workforce Engagement**

The Company agrees to make reasonable efforts to work with the NC Works Center Durham to recruit local talent. These efforts include but are not limited to the following:

• Posting job openings with NC Works Career Center

The Company agrees to make reasonable efforts to help prepare students for employment opportunities and ensure that a robust workforce is available to accommodate its hiring needs, which also will help build workforce capacity for an expanding economy. Planned collaboration opportunities include but are not limited to:

• Paid summer Internships and jobs

Planned additional project attributes include:

- Diversity Purchasing program or M/WBE targets for purchasing contracts
- Contract with local organizations to advise with minority vendor selection, or attend related training events
- Participate in minority purchasing trade events
- Sustainable building design, construction, and operating practices
- The Company's 2020 Strategy calls for 20% reductions in greenhouse gas (GHG) emissions, energy, water and waste-to-landfill of its manufacturing and distribution operations

Current Location: 210 West Pettigrew Street Durham, NC 27701